**Bridging Task for Year 11 Students**

**Part 1: Introduction to Key Concepts**

**Task 1: Research and Summarise**

**Instructions:**

1. **Markets and Market Failure**: Research and write a summary (200-300 words) explaining what a market is, the different types of markets (e.g., perfect competition, monopoly), and the concept of market failure. Include examples.
2. **Demand and Supply**: Research and explain the basic principles of demand and supply. Include diagrams to illustrate how changes in demand and supply can affect prices.
3. **Consumer Behaviour**: Write a summary (200-300 words) on how consumers make purchasing decisions, including factors that influence consumer behaviour.

**Part 2: Real-World Application**

**Task 2: Case Study Analysis**

**Instructions:**

1. **Choose a Market**: Select a specific market (e.g., smartphone market, automobile market, food industry).
2. **Market Structure**: Describe the market structure (e.g., oligopoly, monopolistic competition) and identify key firms operating in this market.
3. **Market Trends**: Research recent trends and changes in this market. Identify factors that have influenced these changes (e.g., technological advancements, changes in consumer preferences).
4. **Market Failure and Government Intervention**: Identify any instances of market failure in your chosen market and discuss potential government interventions to correct these failures.

**Format: Create a Presentation**

**Instructions:**

1. **Create a Presentation**: Summarise your findings in a PowerPoint presentation (10-15 slides).
2. **Key Points**: Ensure your presentation covers the following:
   * Overview of the market
   * Market structure and key firms
   * Recent trends and factors influencing the market
   * Examples of market failure and government intervention

**Part 4: Reflection and Critical Thinking**

**Task 4: Reflective Essay**

**Instructions:**

1. **Reflection on Learning**: Write a reflective essay (300-500 words) on what you have learned from this bridging task. Consider the following questions:
   * How has your understanding of markets and economics changed?
   * What did you find most interesting or surprising?
   * How do you think the concepts you’ve learned will help you in A Level Economics?