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| **BTEC Unit 2: Creative Project 2023** | **Target Level:** |
| **Theme: PHOTOGRAPHY ViSUAL ART** |
| **NAME:** | **TICK**  |
| **Learning aim A: Develop creative ideas, skills and intentions in response to a project brief** |
| Artist Research pages to include mood board + written analysis of one image plus a title.  |  |
| Artist Research pages to include mood board + written analysis of one image plus a title.  |  |
| Other source material relating to development of ideas including cultural starting points |  |
| Artist studies using s range of appropriate media |  |
| **EXPERIMENT & RECORD** |
| **Colour** : Watercolour, Acrylic, Oil Pastel, Soft Paint, Chalk |  |
| **Line** : Biro, Fine liner, dip pen and ink |  |
| **Tone** : Pencil, charcoal, graphite stick |  |
| **Texture** : Experimental Media to collage or explore textured mark making techniques |  |
| **Clay** : Develop a 2D idea into a 3D outcome, Tile, Vessel, Sculpture |  |
| **Print** : Lino, Etching, Collagraph |  |
| **Textiles**: Batik, T-shirt printing,  |  |
| **Digital Manipulations**: Collage, Colour variation, layering images |  |
| Recording from life/ photography images / secondary images from the internet. Methods of recording: drawing / tracing / projecting your images to draw around/ working on top of photocopies / |  |
| Annotate your recordings, evaluate and reflect on ideas and media explored relating to the brief |  |
| Artist studies / Prints |  |
| **Learning aim B: Produce final outcomes that meet the requirements of the brief** |
| A range of design and ideas, mini outcomes which show a personal creative response to client brief. These should show imagination and the development and refinement of ideas |  |
| Final Piece – showing clear links to your research. |  |
| Evaluation of outcomes – this should link to to the requirements of the clients brief |  |

Photography

1. A photographic collage, showing daily activities and street life.
2. A series of abstract prints of architecture, either old or new.
3. A set of A4 portraits of people in your community.

Visual Art

1. A piece of 2D work such as a print, painting or illustration.
2. A piece of 3D work such as a sculpture, construction, ceramic or installation.
3. A piece of digital media such as animation, short film, or a visual sequence.

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| BTEC- Level 2 First Award in Art and Design: Unit 2 Externally set assignment |
| **Pass (4)** | **Merit (5.5)** | **Distinction (8)** |
| **Learning aim A: Develop creative ideas, skills and intentions in response to a project brief** |
| 2A.P1 Use appropriate skills to develop designs and ideas in response to the brief, explaining creativeintentions. | 2A.M1 Explore and refine diverse designs and ideas in response to the brief, analysing creative intentions. | 2A.D1 Synthesise a diverse range of designs and ideas which imaginatively explore the requirements of the brief, justifying creative intentions. |
| 2A.P2 Select and apply appropriate materials,techniques and processes, exploring creative intentions. | 2A.M2 Select and apply diverse materials, techniques and processes, analysing how they support creative intentions. | 2A.D2 Select and apply diverse materials, techniques and processes, evaluating how theyenhance and support creative intentions. |
| **Learning aim B: Produce final outcomes that meet the requirements of the brief** |
| 2B.P3 Produce a personal outcome that meets the requirements of the brief. | 2B.M3 Produce a personal outcome, showing a cohesive exploration inmeeting the requirements of the brief. | 2B.D3 Produce a creative outcome, showing an imaginative exploration inmeeting the requirements of the brief. |
| 13 - 18 | 19 - 24 | 25 – 30 |

**What you will need to produce**

Develop ideas and designs in response to the client brief using your own primary and secondary research. Work from observation, and refer to specialist materials, techniques, processes. Consider visual elements such as colour, line, texture, decoration, pattern,

shape, form and function.

Your research should focus on:

* client expectations
* primary and secondary sources in response to the theme ‘Spirit of the place’
* **PHOTOGRAPHY:** photographers and artists who have used similar themes as their inspiration and stimulus

or

* **VISUAL ARTS:** artists, designers and makers who have used similar themes as their inspiration and stimulus.

Client expectations

The work that you produce must meet the client’s expectations. The client will want to know how you have responded to the following questions.

• What is your response to the theme and constraints of the brief?

• How have you used your primary and secondary research to develop ideas?

• How did you use visual language to develop your ideas and outcomes?

• How do your designs target the intended audience?

• Are your designs fit for purpose?

• What materials, techniques and processes have you selected and used?

• How will you present your work to the client?

**BTEC Unit 2: Creative Project 2023 Weekly Target Plan (10 WEEKS)**

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| **Week** | **Classwork** | **Homework** |  |
| 16 JanWK A10 | **TARGET:** tick if complete  |  | IDEAS PLANNING RESEARCH❑ |
| 23 JanWK A9 | **TARGET:** tick if complete  |  | IDEAS PLANNING RESEARCH❑ |
| 31 JanWK B8 | **TARGET:** tick if complete  |  | IDEAS PLANNING RESEARCH❑ |
| 13 FebWK A7 | **TARGET:** tick if complete  |  | DEVELOPMENT RECORDING❑ |
| 20Feb | **HALF TERM – All targets should be complete and checked by your teacher** |
| 27 FebWK B6 | **TARGET:** tick if complete  |  | DEVELOPMENT RECORDING❑ |
| 06 MarWK A5 | **TARGET:** tick if complete  |  | MINI OUTCOME❑ |
| 13 MarWK B4 | **TARGET:** tick if complete **MOCK EXAM 5 HOURS – this week** |  | MINI OUTCOME❑ |
| 20 MarWK A3 | **TARGET:** tick if complete  |  | MINI/FINAL OUTCOME❑ |
| 27 MarWK B2 | **TARGET:** tick if complete  |  | MINI/FINAL OUTCOME❑ |
| 3 AprWK A1 | **TARGET:** tick if complete  |  |  |
|  | EASTER HOLIDAY. There will be a bit of DIRT time prior to the exam. |

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| **Week** | **Classwork** | **Homework** |  |
| 24 AprWK B | You will be assigned a seating position / exam conditions  | EXAM❑BNS/HE SUPERVISE |
| **EXAM Day 1: Plan what work you will complete on the day** |  |  |
| P1 |  | Target met❑ |
| P2 |  | Target met❑ |
| P3 | ­ | Target met❑ |
| P4 |  | Target met❑ |
| P5 |  | Target met❑ |
| 25AprWK B | You are required to hand in all prep work relating to the Set task at the day 2- **YOU ARE NOT ALLOWED to work on anything after this point related to the set task.** | EXAM❑BNS/HE SUPERVISE |
| **EXAM Day 2: Plan what work you will complete on the day** |
| P1 |  | Target met❑ |
| P2 |  | Target met❑ |
| P3 |  | Target met❑ |
| P4 |  | Target met❑ |
| P5 |  | Target met❑ |